



Exhibitor Statements_ productronica China 2024

In alphabetical order

Ulrich Dosch, Sales and Marketing Director, Kurtz Ersä Asia (Germany)

ERSA, a German company established in 1921, has been operating in China for 24 years. This year is also the 30th anniversary of the invention of ERSA selective soldering machine. We place our trust in productronica China, which is also originally from Germany. In 2024, we unveiled our latest reflow soldering system HOTFLOW THREE at productronica China, for the first time launched at exhibition in China. Being part of productronica China is undoubtedly a wise decision.

Manfred Hafner, General Manager, Scheugenpflug (Germany)

We are privileged to be part of productronica China, as it brings forth a substantial customer flow for us. As the previous exhibitor, we have cultivated a fruitful and mutually beneficial relationship with the exhibition. It's a pleasure to showcase our latest cutting-edge technologies and products once more, and we extend our best wishes for the exhibition's success!

Qinghui Jiang, Deputy Director, JUKI(China) CO., LTD. (Japan)

productronica China stands as a professional exhibition in the electronics manufacturing industry, an important event within the sector. We endeavor to maintain a strong collaborative partnership with productronica China, fostering its continual improvement and creating more business value.

Fashe Li, General Manager, SIASUN co. (China)

This year's productronica China has attracted considerable attention, and the inclusion of a dedicated live broadcast team underscores the organizer's commitment to enhancing exhibitor visibility. Our goal is to use this platform to increase awareness of our robotic solutions among a broader audience. We eagerly await customers adopting our products for their automation upgrades.

Danny Liang, Application Manager, Nordson EFD (USA)

For Nordson, productronica China serves as a highly professional and widely recognized communication platform. Both exhibitors and visitors demonstrate a high level of professionalism. Through this platform of communication and collaboration, we have significantly enhanced our overall image. Having participated in the show for the past few years, we eagerly anticipate our involvement in the event again in 2025!

Sean Rong, Vice President of Sales / General Manager (China), Komax Shanghai Co., Ltd., General Manager of Schleuniger China

The increased number of exhibitors at productronica China this year is a clear indication of a flourishing event. The variety of exhibits and new technologies also clearly signaled the advancement of the industry. The growing participation of exhibitors is essential for fostering a robust industry ecosystem. This opportunity for learning and networking is crucial for our growth.



Chang Shu, Sales Manager of Tools Division (Asia Pacific), Tyco Electronics (Shanghai) Co., Ltd. (Switzerland)

productronica China is impressively large, with many exhibitors, including TE, expanding their booth spaces. The diverse array of exhibits serves as a catalyst for industry advancement. We wish continued success for the exhibition!

David Wang, CEO, Hangzhou HikRayin Technology Co., Ltd (China)

For the third consecutive year, we've been part of the vibrant productronica China show. Having attended previous editions as visitors, we have witnessed the industry's evolution at the exhibition. From mid- to high-end products and now global-level innovations, this exhibition mirrors the industry's progress. Notably, the growing application of automation and AI equipment is quite obvious.

Eric Wang, Sales Director (Consumer & Electronics, ASEAN/ANZ , G.China), Dow (Shanghai) Holding Co., Ltd. (USA)

productronica China is renowned as a pivotal event within the industry. It attracts a wide spectrum of the customers, potential clients, and partners of Dow across the value chain. We anticipate that through this exhibition, the participant will get significant development opportunities and facilitate their market expansion. Through this platform, we aim to explore new possibilities with customers and industry partners to propel future electronic technology development."

Tony WANG, Senior Manager of Business Development, Henkel (China) Investment Co., Ltd. (Germany)

We have several years of experience as exhibitors at productronica China. This platform provides an excellent opportunity to introduce our newly developed products to the market and engage with industry peers to foster its healthy growth. We remain committed to supporting the exhibition and eagerly await future opportunities it presents!

Brandon Wu, Director of Sales Dept., HIWIN Technologies (China) Corp. (China)

The atmosphere at productronica China on the first day was vibrant, with a lot of professional visitors, particularly from semiconductor, automation, and machine tools sectors—the key customer segments for us. The exhibition's overall organization was commendable, prompting us to consider continued participation in the future!

Weiwei Zhuo, Deputy General Manager, Guangzhou Leichen Technology Co., Ltd. (China)

This year marks our sixth participation in productronica China, and each time brings about new surprises. This year, all exhibition halls are bustling with activity, attracting significant visitor flow. Leveraging this platform, we aim to enhance our visibility, attracting more interested parties, partners, and industry peers, thereby bolstering our company's brand awareness.